

455 County Street – New Bedford, MA 02740 Superintendent Thomas Anderson

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Whaling City students learn technical end of the A/V world

Partnership enables Whaling City Jr./Sr. High School students hands-on experience into audiovisual and music production industries.

In an effort to establish real world connections between the academic setting and local industry, Whaling City Jr./Sr. High School has partnered with Mike Monteiro, President and CEO of <u>Abstrakt Music NB</u> to provide students with an off-campus classroom as a way to learn about music production, editing, podcasting, and the visual/media arts. John Tweedie, Whaling City Principal stated, "This endeavor and partnership could not have been possible without the financial contributions of Massachusetts State Senator Mark Montigny. He has always been a staunch advocate of incorporating a hands-on educational experience as a pathway for students to attain a better grasp of academic concepts and explore career options after high school."

Superintendent Thomas Anderson stated, "Partnerships like these illustrate the collective commitment to preparing the whole student to maximize their skills to take advantage of and create opportunities to positively impact those around them."

The partnership with Abstrakt Music NB will allow students to achieve academic credit towards graduation over a 13-week period until the end of the school year. Students will participate in 20 one-hour sessions with Mr. Monteiro's audiovisual engineers at the Abstrakt Studio, located at 7 N. Sixth Street in Downtown New Bedford. Students will be creating and developing a capstone project throughout the semester. The project will be shared on social media platforms and other means of public access.

"Without the collaboration of local government, local business, and the public schools in New Bedford, initiatives like this would not be possible. The investment in our children is valuable and is required. This deliberate and acute experience will help develop New Bedford's local workforce and allow our high school students to identify a possible career path," said Principal Tweedie.

Abstrakt Music NB is a vertically integrated music and entertainment company specializing in audio production, recording, mixing/mastering, live show production & programming, artist development and management, marketing and promotion, photography, video production and editing.

Whaling City Jr./Sr. High School provides a safe, positive, and consistent learning environment designed to support the most at-risk student population by addressing the whole child. Students are provided with a rigorous education that is aligned with state standards and aided with acute support to develop self-regulation skills. These skills are embedded in the school's design to provide students with the tools necessary to transition back to the comprehensive middle/high schools, in advance of college, military and career pathways.

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Photo caption:

Abstrakt Music NB engineers (left to right) Colby Molleo and Marcel DePina pose with the company logo, along with John Tweedie, Whaling City Jr./Sr. High School Principal, and Mike Monteiro, Abstrakt President and CEO. Abstrakt will be providing Whaling City students with a 13-week hands-on experience into the world of the audiovisual and music production industries.